

DEPARTMENT: Tourism

BY: Richard H. Inman
PHONE: 966-3222

RECOMMENDED ACTION AND JUSTIFICATION: Recommend that the Board of Supervisors approve the Personal Service Agreement between the Department of Tourism and Michael Habermann. Mr. Habermann has represented Mariposa County each year at the International Tourism Exchange (ITB) in Berlin Germany since 1997. He continues to have outstanding reviews by the California Travel and Tourism Commission. The Commission is so pleased with Mr. Habermann's work in the California booth that they allow us to ship our material at no cost to us with the material for the State of California. Mr. Habermann is German, is familiar with the German travel market and speaks fluent German.

BACKGROUND AND HISTORY OF BOARD ACTIONS: The Visitors Bureau has had a contract each year with Mr. Habermann since 1997 to represent us at ITB.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

1. Mariposa County would have no presence at ITB for 2006.
2. Mariposa County Visitors Bureau would need to find another source of international representation at this Travel Exchange.

Financial Impact? (x) Yes () No Current FY Cost: \$1,839

Annual Recurring

Cost: \$

Budgeted In Current FY? (x) Yes () No () Partially Funded

Amount in Budget: \$1,839

List Attachments, number pages consecutively

Additional Funding Needed: \$

Professional Service Agreement

Source:

Exhibit A

Internal Transfer

Unanticipated Revenue _____ 4/5's vote

Transfer Between Funds _____ 4/5's vote

Contingency _____ 4/5's vote

() General () Other

CLERK'S USE ONLY:

Res. No. 25-564 Ord. No. _____

Vote - Ayes: 5 Noes: _____

Absent: _____

Approved

() Minute Order Attached () No Action Necessary

COUNTY ADMINISTRATIVE OFFICER:

Requested Action Recommended

No Opinion

Comments:

The foregoing instrument is a correct copy of the original on file in this office.

Date: _____

Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

By: _____

Deputy

CAO: RH