

DEPARTMENT: Board of Supervisors

BY: Kevin Cann
PHONE: 966-3222

(4/5)

RECOMMENDED ACTION AND JUSTIFICATION: Approve reimbursing the Economic Development Corporation (EDC) of Mariposa County \$8,500 for the first year of the eCivis subscription; Approve budget action decreasing General Contingency to fund the reimbursement (\$8,500). eCivis is a computer program which provides valuable resources in researching, securing, and administering grants. In July 2009 the County entered into an agreement with the EDC whereby the EDC paid for the full annual subscription to the eCivis service, that would allow 4 users. The terms of the agreement were such that: "If the County receives \$100,000 or more in grants during the initial subscription based on the use of the eCivis service, then the EDC shall be reimbursed in full for the cost of the subscription and that the County would begin paying the annual subscription fee directly to eCivis."

During the first year the program was used to identify several grants and consistent with the original intent, other organizations also utilized the County's subscription to the service. As of the end of the first year, Mariposa County did not secure grants amounting to the required \$100,000. There were some notable community grant successes directly attributable to the eCivis portal (see attached list). Most notably John C Fremont Healthcare District secured a grant in the amount of \$150,000 during the first year. Mountain Crisis Services was awarded over \$300,000 and a Probation/Mental Health coalition was successful with a \$50,000 planning grant which could lead to a \$250,000 Implementation award.

Although the County did not directly benefit from a successful grant search, the Board of Supervisors were in agreement that it has been a valuable tool and provided funding to continue with the eCivis service in Fiscal Year 2010-11. Without the seed money from the EDC, in all likelihood the John C. Fremont Hospital District and Mountain Crisis Services would not have been successful grant recipients.

During the EDC's annual report to the Board in May 2011, they pointed out the following MOU language: "Should any quarterly report reveal that the County is not adequately utilizing the service, the EDC will be permitted to designate different users." Their opinion was that we would not have included such a clause if it were the intent (of both parties) to limit the agreement exclusively to use (and, therefore, results) by County government.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Do not approve reimbursing the EDC for the first year subscription to eCivis. The EDC may have insufficient funding to pursue other endeavors that may benefit Mariposa County.

Financial Impact? (x) Yes () No	Current FY Cost: \$8,500	Annual Recurring Cost: \$
Budgeted In Current FY? () Yes (x) No () Partially Funded		
Amount in Budget:	\$-0-	List Attachments, number pages consecutively
Additional Funding Needed:	\$8,500	2009 agreement
Source:		List of grants
Internal Transfer		Budget Action
Unanticipated Revenue	_____ 4/5's vote	
Transfer Between Funds	_____ 4/5's vote	
Contingency	X _____ 4/5's vote	
(X) General () Other		

CLERK'S USE ONLY:

Res. No.: 11-311 Ord. No. _____

Vote - Ayes: 4 Noes: _____

Absent: Empire

LMW) Approved

Minute Order Attached () No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date: _____

Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

By: _____
Deputy

COUNTY ADMINISTRATIVE OFFICER:

_____ Recommended Action Recommended

_____ No Opinion

Comments:

not recommended due to budget constraints

CAO: *RGD*



COUNTY of MARIPOSA

P.O. Box 784, Mariposa, CA 95338 (209) 966-3222

JIM ALLEN, CHAIR
JANET BIBBY, VICE-CHAIR
LEE STETSON
LYLE TURPIN
KEVIN CANN

DISTRICT V
DISTRICT III
DISTRICT I
DISTRICT II
DISTRICT IV



MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: SUPERVISOR CANN

FROM: MARGIE WILLIAMS, Clerk of the Board *MW*

SUBJECT: Approve Reimbursing the Economic Development Corporation (EDC) of Mariposa County \$8,500 for the First Year of the eCivis Subscription; Approve Budget Action Decreasing General Contingency to Fund the Reimbursement (4/5ths Vote Required)

RES. 11-311

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA

ADOPTED THIS Order on June 21, 2011

ACTION AND VOTE:

4

Supervisor Cann

Approve Reimbursing the Economic Development Corporation (EDC) of Mariposa County \$8,500 for the First Year of the eCivis Subscription; Approve Budget Action Decreasing General Contingency to Fund the Reimbursement (4/5ths Vote Required)

BOARD ACTION: Supervisor Cann initiated discussion relative to the request.

Input from the public was provided by the following:

Carol Johnson, President of the EDC, provided input on the history of this matter and of their request for reimbursement.

Roger Biery provided input on the agreement and subsequent revision and intent of the EDC, and on their funding.

Barry Brouillette, EDC Board member, commented on the importance of trust and value in the community.

Tolley Gorham, EDC Board member, urged repayment of the funds to the EDC.

Marilyn Saunders, EDC Secretary, commented on the terms "County" versus "county" and noted the grant funds that were obtained were identified through the Business Development Coordinator's portal to eCivis.

Eleanor Keuning stated she is concerned with accountability, and she asked what new businesses are contributing to the County because of the Economic Development Program, and whether the program is a function of the County or a non-profit.

Tolley Gorham responded to Eleanor Keuning's comment and stated he feels that responsibility lies with both, and with the general public. He commented on staffing.

Karen Morse noted they are losing services, such as their Adult Day Health Care and transportation program in the North County, and she asked whether the Business Development Coordinator could help the community with grants.

Discussion was held relative to the contractual obligations. Steve Dahlem, County Counsel, responded that it is his opinion that the County does not have a contractual obligation; but there may be other reasons for the Board to approve the request. Supervisor Bibby asked about waiting until the final budget hearing to consider this request. Rick Benson advised that the budget for next year looks dire and he will probably recommend that the eCivis subscription not be renewed. Further discussion was held. (M)Cann, (S)Stetson, in recognition of the EDC buying the eCivis subscription initially and making it available to the County and the community and that grants were successfully obtained, Res. 11-311 was adopted granting \$8,500 from General Contingency to EDC separate from the original agreement in recognition of our partnership with EDC/Ayes: Stetson, Bibby, Cann, Allen; Excused: Turpin.

Cc: Mary Hodson, Deputy CAO
Bill Davis, Auditor
File

manlym

BUDGET ACTION FORM

FUND	DEPT/DIV	ACCOUNT	DESCRIPTION	PROJECT	INCREASE	DECREASE
001	01014-411	04	EDC eCivis Subscription		\$8,500	
001	0104-414	1090	GENERAL CONTINGENCY			\$8,500
TOTAL					\$8,500	\$8,500

TRANSFER BETWEEN FUNDS						
TOTALS					\$0	\$0

ACTION REQUESTED: (Check all that apply)

(X) Budget appropriation by Board of Supervisors (4/5ths Vote Required): Amending the total amount available in the county budget, or in any one fund of the budget , or appropriating Reserve for Contingencies;

() Transfer by Board of Supervisors (3/5ths Vote Required): Moving existing appropriations from one budget to another, or between categories within a budget unit;

JUSTIFICATION: Reimburse the EDC for the first year of subscription service to eCivis.

DEPT HEAD SIGNATURE _____ DATE _____

APPROVED BY RES NO. 11-311 CLERK [Signature] DATE 6-21-11

BOARD OF SUPERVISORS/CONTINGENCY

AUDITOR'S USE ONLY
BA #

ATTACHMENTS 1

ENTER INTO A MEMORANDUM OF UNDERSTANDING TO ESTABLISH A
PUBLIC/PRIVATE PARTNERSHIP BETWEEN THE ECONOMIC
DEVELOPMENT CORPORATION (EDC) AND COUNTY OF MARIPOSA TO
ENTER INTO A GRANT SUBSCRIPTION SERVICE

WHEREAS, On December 9, 2008, the County Board of Supervisors approved a Memorandum of Understanding (MOU) between the Economic Development Corporation of Mariposa County (EDC) and the County of Mariposa establishing a public/private partnership to engage in initiatives fostering business growth in Mariposa County; and

WHEREAS, as an extension of the partnership, the EDC is proposing to provide \$8,500 to Mariposa County to cover an annual subscription upon entering into a contract with eCivis, Inc. a Delaware corporation ("eCivis"), to provide county staff with necessary tools to conduct research and develop grant applications;

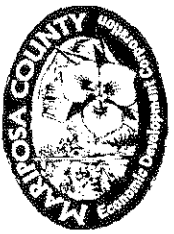
NOW THEREFORE, IT IS AGREED that the EDC and County of Mariposa enter into a public/private partnership for a grant subscription service; and

BE IT FURTHER RESOLVED the EDC will perform the following:

1. Pay for the full annual subscription fee of \$8,500 for four users, which will allow the use of the eCivis service to be financially risk-free to the County.

BE IT FURTHER RESOLVED that the County of Mariposa will commit to maintaining a partnership between the EDC and will accomplish various components including:

1. The Business Development Coordinator shall be one of the four users (enabling grants with either the County or the EDC as the applicant) with the remaining three users designated at the discretion of County to fulfill specific needs and/or optimize use of service.
2. The County will ensure that all four users complete the free online training course, and may optionally choose to have the Business Development Coordinator attend an onsite training course at its expense.
3. If the County receives \$100,000 or more in grants during the initial subscription period based on use of the eCivis service (as qualified below), then the EDC shall be reimbursed in full for the cost of the subscription and that the County would begin paying the annual subscription fee directly to eCivis.
4. The County will provide a quarterly report to the EDC on its use of the service during the first year of service. This report need not be elaborate, but should



eCivis MOU

(2)

\$200,000 MCS for Teen Dating Violence Prevention
\$150,000 John C Fremont Healthcare District
\$100,000 MCS for Organizational Strength Development
\$50,000 Probation & Mental Health (Planning Grant)
Eligible for up to \$250,000 for Implementation
\$5,000 MCS for General Operating Expenses

\$505,000 Total

- Plus... This is only a partial accounting and...
- Numerous other local organizations used this system
 - Various departments and organizations were made aware of over 200 grant opportunities