



MARIPOSA COUNTY

Planning • 209-966-5151



RESOLUTION - ACTION REQUESTED 2019-677

MEETING: November 26, 2019
TO: The Board of Supervisors
FROM: Sarah Williams, Planning Director
RE: Creative Placemaking Master Plan

RECOMMENDATION AND JUSTIFICATION:

Approve an Agreement with Atlas Lab, Inc. to Conduct the Creative Placemaking Master Plan in an Amount Not to Exceed \$75,000; and Authorize the Board of Supervisors Chair to Sign the Agreement; Approve Budget Action Increasing Revenue and Appropriations in the Planning Department Budget to Receive Unanticipated Funds (\$75,000)

The Planning Department and Mariposa County Arts Council were jointly awarded a grant from the National Endowment for the Arts (NEA) Our Town Grant Program to conduct a countywide Creative Placemaking Master Plan. The partnership conducted a Request for Proposals (RFP) process to identify a community-preferred consultant team to lead this process. That process, which was driven by the Creative Placemaking Strategy Advisory Committee, culminated in the unanimous approval of Atlas Lab, Inc. as the preferred consultant.

The Creative Placemaking Master Plan will enable the project's partnership to contract with an interdisciplinary consultant team to:

- 1) lead an innovative and stimulating community planning process to engage a diverse cross-section of the county on a vision for countywide creative placemaking;
- 2) identify creative placemaking priorities, and tangible policies, programs, and projects to achieve those priorities;
- 3) recommend an implementation schedule, including action steps, cost estimates, and organizational responsibilities; and
- 4) organize these planning and engagement outcomes in an accessible, user-friendly format to empower the responsible parties to achieve the county's creative placemaking vision.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

RES-2018-387: Approved the submittal of an application to the NEA Our Town Grant Program to fund preparation of a countywide Creative Placemaking Master Plan, approved a letter of support, and authorized the Board of Supervisors Chair to sign

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the letter

RES-2018-026: Established the Creative Placemaking Strategy Advisory Committee, to which members were appointed on 3/13/2018.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Negative action will result in having to conduct the RFP process again, delaying project implementation.

FINANCIAL IMPACT:

No fiscal impact to the County General Fund as expenses incurred will be paid from grant funds.

ATTACHMENTS:

191113 budget action signed (PDF)

11131900 Signed and Scanned (PDF)

RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]

MOVER: Marshall Long, District III Supervisor

SECONDER: Merlin Jones, District II Supervisor

AYES: Smallcombe, Jones, Long, Cann, Menetrey