



MARIPOSA COUNTY

Administration • 966-3222



RESOLUTION - ACTION REQUESTED 2019-619

MEETING: October 22, 2019
TO: The Board of Supervisors
FROM: Dallin Kimble, County Administrative Officer
RE: Mariposa Visitors' Center Agreement

RECOMMENDATION AND JUSTIFICATION:

Approve an Agreement with the Mariposa County Chamber of Commerce to Operate the Mariposa Visitors' Center in the Amount of \$250,000; and Authorize the Board of Supervisors Chair to Sign the Agreement.

The Mariposa County Chamber of Commerce has operated the local visitors center for several decades. This agreement continues that relationship for another year and provides a significant increase (48%) for additional personnel, salary and benefit increases, and capital improvements.

The agreement also updates the scope of work from previous agreements, providing flexibility in hours of operation and staffing levels to meet the needs of our visitors. The agreement also allows staff to support Made in Mariposa and requires financial reporting that was absent in previous agreements.

Staff has reviewed the proposed agreement and found it consistent with Board direction. Staff recommends approval on that basis.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board budgeted \$250,000 for visitor center services in Fiscal Year 2019-2020. At its September 24, 2019, meeting, the Board agreed to the Mariposa County Chamber of Commerce request to designate \$30,000 for capital improvements and support significant increases in personnel and salaries.

On October 17, 2017, the Board adopted Resolution 17-706 approving a two-year agreement with the Mariposa County Chamber of Commerce for the operation of the Mariposa Visitors' Center in the amount of \$337,000 (or \$168,500 per year).

On September 22, 2015, the Board adopted Resolution 15-457 approving a two-year Agreement with the Mariposa Chamber of Commerce for the operation of the Mariposa Visitors' Center in the amount of \$331,442 (or \$165,721 per year).

On October 14, 2014, the Board adopted Resolution 14-525 approving a First

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Amendment to the Agreement adding language regarding allowing the Chamber to close the Visitors' Center for up to 10-days in a calendar year for holidays and training classes, and changing the termination notice to 30-days.

On September 23, 2014, the Board adopted Resolution 14-499 approving a one-year Agreement with the Mariposa County Chamber of Commerce for the operation of the Mariposa Visitors' Center in the amount of \$159,000.

On November 5, 2013, the Board adopted Resolution 13-491 approving a one-year agreement with the Mariposa County Chamber of Commerce for operation of the Mariposa Visitors' Center in the amount of \$145,000.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Do not approve the agreement. Staff would need direction on how to proceed.

FINANCIAL IMPACT:

\$250,000 has been appropriated in the Fiscal Year 2019-20 General Fund - Community and Cultural budget for this purpose.

ATTACHMENTS:

Mariposa Visitor Center FY20 (PDF)

RESULT: ADOPTED [UNANIMOUS]

MOVER: Marshall Long, District III Supervisor

SECONDER: Kevin Cann, District IV Supervisor

AYES: Merlin Jones, Marshall Long, Kevin Cann, Miles Menetrey