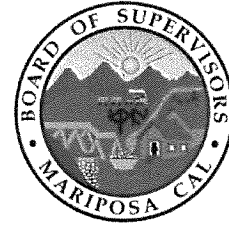


# MARIPOSA COUNTY

Administration/Community Development • 966-3222



## RESOLUTION - ACTION REQUESTED 2019-104

MEETING: February 26, 2019  
TO: The Board of Supervisors  
FROM: Dallin Kimble, County Administrative Officer  
RE: Extend the Terms for the Place Branding Advisory Committee (PBAC)

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### RECOMMENDATION AND JUSTIFICATION:

Extend the Terms for the Place Branding Advisory Committee (PBAC) to Expire on June 30, 2019.

This item is being brought back to the Board because MinuteTraq Item #8972 (2-5-19) File Type was Incorrectly Selected as "Agenda Item - No Action Requested" instead of "Resolution - Action Requested" and did not receive a resolution number as required when a change is made.

Daisy Phillips, Fadzayi Mashiri, Jeanetta Phillips, Jonathan Farrington, Mikey Goralnik, Scott Gediman, Gabe Edwards, Stephanie Hance, Ken Yager and Stephanie Leasure were appointed to serve the Place Branding Advisory Committee (PBAC) for terms that will expire on February 28, 2019.

While the project is moving forward with much momentum, staff would like to extend the terms to provide more time for community outreach. All of the committee members have expressed interest in retaining their positions through June 30, 2019.

Resolution 2018-515 establishes the PBAC as an 11 member committee. Item 2 (Membership) in Exhibit A states that, representatives should be selected from or represent the following groups in Mariposa County:

- Mariposa County Arts Council
- Mariposa County Chamber of Commerce
- Yosemite-Mariposa County Tourism Bureau
- Mariposa County Economic Development Corporation
- American Indian Council of Mariposa County
- Yosemite National Park
- Mariposa County Farm Bureau
- Creative Placemaking Strategy Advisory Committee
- Historic Sites and Records Preservation Commission
- Two Local business owners

### BACKGROUND AND HISTORY OF BOARD ACTIONS:

## Resolution - Action Requested 2019-104

The Board has extended terms for other committees.

**ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:**

Alternative: Amend term recommendations.

Negative Action: Not extending the terms would mean that the committee would dissolve on 2/28/2019.

**FINANCIAL IMPACT:**

**None**

**RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]**

**MOVER:** Merlin Jones, District II Supervisor

**SECONDER:** Marshall Long, District III Supervisor

**AYES:** Smallcombe, Jones, Long, Cann, Menetrey