



# MARIPOSA COUNTY

Health • (209) 966-3689



## **RESOLUTION - ACTION REQUESTED 2016-467**

MEETING: September 13, 2016

TO: The Board of Supervisors

FROM: Eric Sergienko, Health Officer

RE: Use of Tobacco Settlement Funding - Walking Route Maps

---

### **RECOMMENDATION AND JUSTIFICATION:**

Approve the Use of Tobacco Settlement Money to Offset the Cost of printing a supply of Mariposa Walking Routes Map for distribution to residents and community organizations.

In 2014, the Mariposa County Health Department (MCHD), in collaboration with the Planning and Public Works Departments, developed and printed 5,000 copies of a full-color map of 11 walking routes in and around the town of Mariposa. The cost of the project was funded through Regional Transportation funds and the Tobacco Education Program (TEP). The maps were distributed widely through the community, and the supply of maps was exhausted in 2015. Under the current terms of the TEP contract with the California Department of Public Health, the purchase of incentive "give-away" items is no longer allowed.

The map's popularity remains, as demonstrated by the number of requests for additional maps made to the MCHD by residents and community organizations. There is an estimated amount of \$140,000 available in the Tobacco Settlement fund, of this amount it is requested that \$825.70 be used to offset the printing cost for 5,000 walking maps. Providing this funding will allow MCHD to print a supply of maps and promote an low/no-cost form of physical activity which helps to prevent chronic diseases, relieves stress, and is accessible to people of all ages. The maps will be offered to various County Services locations (Human Services, Community/Senior Services, Administration, Parks & Recreation, the Library, Chamber of Commerce for distribution, and also at local MCHD outreach events.

### **BACKGROUND AND HISTORY OF BOARD ACTIONS:**

The Board has most recently approved the use of Tobacco Settlement funds to offset rehabilitation work on the County's tennis courts, registration costs of the Annual California Association of Resource Conservation Districts (\$2,125) and to offset administrative work being performed by the Mariposa County Resource Conservation District (RCD) on the Yosemite-Mariposa Integrated Regional Water Management Plan (\$2,000).

Additionally the Board has also approved the use of this funding to offset construction costs associated with county fire stations and visitor center signage.

**ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:**

Do not approve the use of Tobacco Settlement funds to offset the printing costs of the Walking Routes Map in the amount of \$825.70. Identify another funding source or the Health Department will be unable to provide a valuable and popular resource to the community.

**ATTACHMENTS:**

**E#5768-MCHD-Walking Map\_estimate (PDF)**

**MCHD\_WalkRoutsMapBro\_Final (PDF)**

**CAO RECOMMENDATION**

Requested Action Recommended

  
Mary Hodson, CAO 9/6/2016

**RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]**

**MOVER:** Rosemarie Smallcombe, District I Supervisor

**SECONDER:** Merlin Jones, District II Supervisor

**AYES:** Smallcombe, Jones, Long, Cann, Carrier