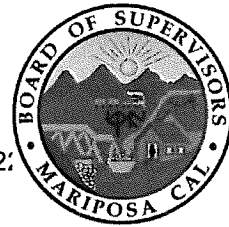




MARIPOSA COUNTY

Administration/Community Development • 209-966-3211



RESOLUTION - ACTION REQUESTED 2016-462

MEETING: September 13, 2016

TO: The Board of Supervisors

FROM: Mary Hodson, CAO

RE: Angela Carlson Amendment to Contract for Services

RECOMMENDED ACTION AND JUSTIFICATION:

Approve First Amendment to the Contract for Services with Angela Carlson to Perform Marketing Coordinator Duties for the Made in Mariposa Initiative, by Extending the Term and Increasing the Compensation Amount by \$4,000; and Authorize the Board of Supervisors to Sign the Amendment.

The Made in Mariposa committee hired Ms. Carlson from a choice of three candidates who applied for the Marketing Coordinator position that was advertised in the Mariposa Gazette and the Sierra Sun Times. Ms. Carlson has performed tasks related to the marketing of the Made in Mariposa Initiative. She is paid at a rate of \$50 an hour, with an initial not to exceed amount of \$12,500. The ceiling amount was reached in August 2016. Her salary has been paid with United States Department of Agriculture (USDA) grant funds that were awarded to Mariposa County on August 12, 2015 in the amount of \$25,000. A portion of the grant funding was budgeted to be used for marketing purposes and this was included in the grant application. The grant was extended until March 12, 2017.

Great strides have been made with the Made in Mariposa program, and additional social media outreach activities will be accomplished by extending the termination of the Contract and paying Ms. Carlson for her services. This will also allow for the full utilization of the grant funding.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

On August 12, 2015, Mariposa County was awarded a \$25,000 to implement a Made in Mariposa branding campaign to promote all locally manufactured and grown products and goods.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Do not approve the Agreement; the Made in Mariposa initiative may not be able to fully utilize the grant funding for its intended purpose, and the County will be required to disencumber the unused grant funds.

FINANCIAL IMPACT:

Funding was provided via a USDA grant, so there will be no financial impact to the County.

ATTACHMENTS:

First Amendment Contract for Svs- AM _Angie (DOC)

contract for services_angie (DOC)

Exhibit A_angie (DOCX)

CAO RECOMMENDATION

Requested Action Recommended


Mary Hodson, CAO

9/6/2016

RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]

MOVER: Rosemarie Smallcombe, District I Supervisor

SECONDER: Merlin Jones, District II Supervisor

AYES: Smallcombe, Jones, Long, Cann, Carrier