



# MARIPOSA COUNTY

Board of Supervisors • (209) 966-3222



## **RESOLUTION - ACTION REQUESTED 2016-188**

MEETING: April 26, 2016

TO: The Board of Supervisors

FROM: Kevin Cann, District IV Supervisor

RE: First Amendment to Yosemite-Mariposa Tourism Bureau Contract

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### **RECOMMENDATION AND JUSTIFICATION:**

Approve First Amendment to Contract for Services with the Yosemite/Mariposa County Tourism Bureau Amending the Scope of Services by Adding Film Commission Responsibilities; and Authorize the Board of Supervisors Chair to Sign the Amendment. The Yosemite/Mariposa County Tourism Bureau has offered to perform the responsibilities of Film Commission duties for the County at no additional cost. It has been over 10 years since Mariposa County has had anyone acting in the official capacity of Film Commission, and promoting our county has a destination spot for film projects could provide an additional avenue for economic growth.

Please see the attached Amendment and specifically the revised Exhibit 'A' for the proposed Film Commission responsibilities.

### **BACKGROUND AND HISTORY OF BOARD ACTIONS:**

On September 22, 2015, the Board adopted Resolution 15-458 approving a Contract for Services with the Yosemite/Mariposa County Tourism Bureau to be responsible for marketing Mariposa County tourism and visitor activities.

In Fiscal Year 2001-02, the Board approved a contract for Film Commission duties and budgeted \$16,250 for this purpose.

### **ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:**

Do not approve the Amendment. The Yosemite/Mariposa Tourism Bureau will be unable to serve as Film Commission for the County. The Board could direct staff to identify another organization or individual to perform Film Commission duties, but in all likelihood, this could cost the County additional funding.

### **FINANCIAL IMPACT:**

None.

### **ATTACHMENTS:**

**Amendment to Tourism Bureau Contract 2016 - Film Commissioner Duties(DOC)  
Agreement\_2015-458 Yosemite-Mariposa Tourism Bureau (PDF)**

**CAO RECOMMENDATION**

Requested Action Recommended

  
Mary Hodson, CAO 4/20/2016

**RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]**

**MOVER:** Marshall Long, District III Supervisor

**SECONDER:** Kevin Cann, District IV Supervisor

**AYES:** Smallcombe, Jones, Long, Cann, Carrier