



MARIPOSA COUNTY

Administration • 209-966-3222



RESOLUTION - ACTION REQUESTED 2014-558

MEETING: October 28, 2014

TO: The Board of Supervisors

FROM: Mary Hodson, Interim CAO

RE: EDC Townsend Contract 2014

MINUTE ORDER ATTACHED

RECOMMENDATION AND JUSTIFICATION:

Approve an Agreement with the Economic Development Corporation of Mariposa County (EDC) to secure consulting services to be provided by Townsend Public Affairs Inc. During Final Budget Hearings the Board of Supervisors appropriated funds in the Economic Development Budget for an Agreement with the EDC to secure consulting services from Townsend Public Affairs, Inc. To assist the County in securing private, State and Federal funding for community projects. This is the same agreement that has been approved in previous years.

Funding will not be released to the EDC until a signed contract between EDC and Townsend Public Affairs, Inc. has been received by the County.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board adopted Resolution #13-430 on October 1, 2013, approving an Agreement with the EDC to secure the consulting services of Townsend Public Affairs, Inc. In the amount of \$30,000.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Do not approve the Agreement. Funds will not be provided to the EDC to contract with Townsend Public Affairs, Inc. And the County will be unable to utilize the services of Townsend Public Affairs, Inc.

FINANCIAL IMPACT:

Sufficient funding for the Agreement has been budgeted in the Economic Development Budget for Fiscal Year 2014-15.

ATTACHMENTS:

EDC-TPA_Agreement2014 (DOC)

Attachment 'A' - TPA-EDC Contract 2014-15 (PDF)

CAO RECOMMENDATION

Requested Action Recommended

Mary Hodson

Mary Hodson, Interim CAO 10/21/2014

RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]

MOVER: Lee Stetson, District I Supervisor

SECONDER: John Carrier, District V Supervisor

AYES: Stetson, Jones, Bibby, Cann, Carrier



COUNTY of MARIPOSA

P.O. Box 784, Mariposa, CA 95338 (209) 966-3222

KEVIN CANN, CHAIR
MERLIN JONES, VICE-CHAIR
LEE STETSON
JANET BIBBY
JOHN CARRIER

DISTRICT IV
DISTRICT II
DISTRICT I
DISTRICT III
DISTRICT V



MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: MARY HODSON, Deputy CAO
FROM: RENE' LaROCHE, Clerk of the Board *for RL*
SUBJECT: Approve an Agreement with the Economic Development Corporation of Mariposa County to Secure Consulting Services to be Provided by Townsend Public Affairs Inc., and Authorize the Board of Supervisors Chair to Sign the Agreement

Resolution: 14-558

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA

ADOPTED THIS Order on October 28, 2014

ACTION AND VOTE:

CA9. Administration RES-2014-558

Approve an Agreement with the Economic Development Corporation of Mariposa County to Secure Consulting Services to be Provided by Townsend Public Affairs Inc., and Authorize the Board of Supervisors Chair to Sign the Agreement

Regarding CA9, Supervisor Carrier required clarification regarding the mechanism of having the EDC administering the contract when the Board funds it; and questioned why the County is not contracting with Townsend directly. Supervisor Cann noted that he thinks that the structure is leftover from when we first started contracting with Townsend when we only bought a portion of their time; inquired of the CAO as to whether this is still the most efficient way to structure this; and remarked that no one has any vested interest in how it is accomplished. Mary Hodson/Interim County Administrative Officer noted that this was started several years ago when the County was just funding a portion of it; and noted that if the Board wishes, the County can consider funding it all themselves in the future. Supervisor Cann noted that he would suggest that the Board take it over next August, if the Board agrees. Supervisor Carrier concurred. Steven W. Dahlem/County Counsel read Paragraph 3 of the contract regarding the relationship with Townsend, and noted that the County does have management authority. Supervisor Carrier noted that the County ultimately has management authority, so we could eliminate a layer of paperwork and just continue to have input from the EDC.

Cc: Auditor