



MARIPOSA COUNTY

Human Services • (209) 966-2000



RESOLUTION - ACTION REQUESTED 2013-438

MEETING: October 8, 2013

TO: The Board of Supervisors

FROM: Jim Rydingsword, Human Services Director

RE: Approve Revision to Grant from the Blue Shield of California Foundation Grant - Budget Action

RECOMMENDATION AND JUSTIFICATION:

Approve Revisions to the Grant from Blue Shield of California Foundation per the Grantor's request and Approve the Budget Action Transferring Appropriations Within the Blue Shield Foundation Fund to Account for the Revisions to (\$47,500)

The Board recently approved the receipt of grant funds on August 13, 2013 (Res no. 2013-338) and since then the Department has received revisions from the Blue Shield Foundation that clarified some of the activities and redistributed the appropriations based on the revisions. The main goals and objectives of the Grant have not changed, however the roles of staff and community partners has been clarified. The appropriation of funding has also changed to match the redefined roles and activities.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board of Supervisors adopted Resolution 2013-80 approving submission of the "County Enrollment Assistance Grant." On June 25, 2013, the grant was awarded to Mariposa County Human Services Department and approved on August 13, 2013, with Resolution 2013-338.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Should your Board choose not to approve this grant revision the department may lose funding from the grantor.

FINANCIAL IMPACT:

The attached Budget Action redistributes the grant funding (\$47,500) in new budget lines within fund 442.

ATTACHMENTS:

MariposaHumanServices_BSCFBudget_2_2013_REVISED (XLS)

ProjectTimeline_MediCalExpansionMariposaCo_REVISED (DOCX)
MCDHS_Project_Budget_Narrative_021513_REVISED (DOC)
BA BS Grant revisions - Budget Action (PDF)

CAO RECOMMENDATION

Requested Action Recommended


Rick Benson, County Administrator/Office

RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]

MOVER: Merlin Jones, District II Supervisor

SECONDER: John Carrier, District V Supervisor

AYES: Stetson, Jones, Bibby, Cann, Carrier

BUDGET ACTION FORM

FUND	DEP/DIV	ACCOUNT	DESCRIPTION	PROJECT	INCREASE	DECREASE
442	0531	687.0242	PERS Incentive			37,500
442	0531	687.0408	Postage		500	
442	0531	687.0417	Office Expense		3,000	
442	0531	687.0418	Professional Services			10,000
442	0531	687.0433	CBO Incentives		44,000	
TOTALS					47,500	47,500

TRANSFER BETWEEN FUNDS				DEBIT	CREDIT
TOTALS				0	0

ACTION REQUESTED: (Check all that apply)

() Budget appropriation by Board of Supervisors (4/5ths Vote Required): Amending the total amount available in the county budget, or in any one fund of the budget , or transferring appropriation from Contingencies

(X) Transfer by Board of Supervisors (3/5ths Vote Required): Moving existing appropriations from one budget to another, or between categories within a budget unit;

JUSTIFICATION Grant budget revised per funders request and clarification of activities.

DEPT HEAD SIGNATURE	DATE 9/20/13
APPROVED BY RES NO. 13-438 CLERK	DATE 10-8-13

DEPARTMENT Human Services	AUDITOR'S USE ONLY
	BA #
Budget Revision Form Revision	

Mariposa County Human Services Department

County Enrollment Assistance 2013 - Mariposa County

Year 1 Project Start Date = 06/15/13

Year 1 Project End Date = 06/14/14

Annual Org Budget	\$ 14,230,892
Project Budget	\$ 228,553
BSCF Request	\$ 84,318

Budget - Year 1

	BSCF Request	%
Project Income	84,318	37%
Personnel	24,320	29%
Contracted Svcs	44,000	52%
Other	5,000	6%
Indirect	10,998	13%
Net Variance	-	-

Income	BSCF	Other Funding	Total Project Budget	% of project budget
Support				
Committed Support				
Human Services (in-kind)		144,235	144,235	
		-	-	
		-	-	
		-	-	
Committed Subtotal		144,235	144,235	63%
Non-Committed Support				
BSCF Request	84,318	-	84,318	
		-	-	
		-	-	
		-	-	
Non-Committed Subtotal	84,318	-	84,318	37%
Total Income	\$ 84,318	\$ 144,235	\$ 228,553	100%

Expenses		BSCF	Other Funding	Total Project Budget	% of project budget
Direct Expenses					
Salaries	% FTE				
Eligibility Worker III	100%	19,000	19,000	38,000	
Eligibility Worker II	200%	-	70,000	70,000	
Title	0%	-	-	-	
Title	0%	-	-	-	
Title	0%	-	-	-	
Title	0%	-	-	-	
Total Salaries and Wages		19,000	89,000	108,000	47%
Fringe Benefits (% of salaries and wages)	56%	5,320	55,160	60,480	
Total Personnel Costs		24,320	144,160	168,480	74%
Contractors					
Nonprofit and Community Partner Stipends		44,000	-	44,000	
Contractor 2		-	-	-	
Contractor 3		-	-	-	
Evaluation Contractor		-	-	44,000	
Total Contracted Services		44,000	-	44,000	19%
Other Costs					
Materials		5,000	-	5,000	
Travel (to North County Training Site)		-	75	75	
Other (specify)		-	-	-	
Other (specify)		-	-	-	
Other (specify)		-	-	-	
Total Other Costs		5,000	75	5,075	2%
Direct Expenses Total		73,320	144,235	217,555	95%
Indirect Expenses					
Indirect Expenses Total		10,998	-	10,998	5%
Indirect Expense % (maximum 15% for BSCF)	16%	-	-	-	-
Total Expenses		\$ 84,318	\$ 144,235	\$ 228,553	100%
Variance (should = "-")		-	0	0	

REQUIRED: Lobbying Expenses (Includes planned expenses for direct and grassroots lobbying associated with the project).					
Lobbying Expenses*				-	Must be greater than or = "0"
Non-Lobbying Expenses				228,553	
Total Project Expenses (should equal total expenses from line 65)		84,318		\$ 228,553	144,235

* Note: No portion of BSCF grant funds may be allocated to or used for lobbying expenses.

Project Budget Narrative Form – Mariposa County Human Services Department

Income

Describe the nature of the additional support from external sources and internal organizational investment for this project, if applicable, including internal (in-kind) contributions.

Human Services is contributing all costs associated with staffing 2.5 FTE of eligibility workers. This includes salaries, fringe benefits and all other overhead and indirect costs related to this project. While it is not included as in-kind contribution under income due to our inability to calculate the exact amount of contributed time, we wanted to share that it is anticipated that some nonprofit and community partners will provide significant staff and/or volunteer time in-kind beyond the stipend and bonus amounts. As a primary contact for 1,500 or more individuals, substantial hours will be contributed to initiate the application process on behalf of Human Services.

Direct Expenses

Salaries

Discuss the staffing for the project and how each individual's expertise (or function) relates to the execution of the project and the attainment of grant objectives.

An Eligibility Worker III will be the lead staff person responsible for managing this project. Human Services chose a level III worker to utilize their deep experience and knowledge of Medi-Cal expansion and eligibility requirements. This individual will be a leader in their unit, and as such, will be able to convey importance to this issue and solve challenges as they arise. Their experience and knowledge will be valuable as a training and support resource to our community partners and as an internal advocate to get the data necessary for allocation of stipends, evaluation and reporting. Eligibility Worker II individuals are experienced in processing applications and determining eligibility for public programs. Their work experience will be essential to ensure no backlog of applications as we add an additional 1,500 or more individuals into Medi-Cal.

Contractors

Identify contractors if known and include any relevant work history. Explain how the contractor's expertise relates to the execution of the project and the attainment of grant objectives.

Community partners will conduct the bulk of outreach for this project and assist Human Services in initiating the application process. Their grassroots connection and trust with the community is an essential element to identifying, educating and enrolling individuals up to 200% FPL. Mountain Crisis Services, for example, has already agreed to participate in this project. They serve a diverse population of individuals through their various programs. Recently, they added two community programs, Heritage House and Ethos Youth Center. Both of these programs attract low-income individuals over the age of 18 and a significant number of self-employed and service industry workers. Together, their programs provide services to approximately 500 individuals annually and reach even more through familial connections and prevention programming. Given this clientele, it is likely that Mountain Crisis Services will be able to identify many of our targeted population. They also have relationships with the County School District and may be the nonprofit partner that provides enrollment services for this very large system.

John C. Fremont Healthcare District is another partner already secured to participate in this project. They have a staff person dedicated to determining financial eligibility. This individual will be trained on the new income guidelines and will be able to easily identify individuals presenting for healthcare services and offer them the ability to apply for coverage. JCF's robust volunteer organization may be leveraged to provide additional enrollment assistance to reach more individuals. We anticipate that each of our partners will spend one hour to 90 minutes with a prospective applicant to assist them with the application process.

Other Costs

Provide insight into how other identified costs contribute to the attainment of grant objectives.

Materials will be necessary for outreach and education. We will be able to post educational posters in over 50 locations. Our intention is to create an environment where healthcare coverage is a constant in the lives of our citizens. It is essential, at this time of health reform and mandatory coverage that for the short-term individuals are aware, on a regular basis, of the need, availability and import of health coverage. The posters will help serve those purposes. Additionally, we will have income guides with quick facts for our community partners to use in their outreach work. Because this is a difficult to reach population, we will be mailing an easy to reach postcard to households in Mariposa County with the names of our community partners at which they can get assistance with enrollment. Finally, we have budgeted funds for stipend payments to provide to each community partner. Each partner will receive a \$500 stipend for their time to attend full day training. We anticipate 20 community groups will participate. The groups will be put into tiers based on the potential volume of individuals they will be able to access and enroll. Groups that will enroll less than 200 individuals will receive a small additional stipend to support the time they expend enrolling individuals into expanded Medi-Cal using the C4 web portal. We anticipate that, of the 20 organizations, 17 will be enrolling a smaller number of individuals. Groups that enroll 200 or more individuals will receive a larger stipend to support the time expended to enroll 200 or more individuals. We expect that three organizations will have this capacity. Again, we are anticipating that it will take one hour to 90 minutes to complete the coverage application using the C4 web portal. We have budgeted \$22,000 for each of the two tiers. Smaller organizations will receive an additional stipend (approx. \$1,200) for their time to enroll individuals. A larger stipend (approx. \$7,000) will be provided to offset enrollment assistance time for larger organizations. Using this tiered approach gives us the flexibility to compensate organizations that spend more time moving people into coverage and acknowledges that larger organizations have higher personnel costs than smaller organizations, which often use volunteers or lower-wage staff persons.

Lobbying Expenses (if applicable)

N/A

Key Objectives

Specify how the items proposed for funding in the budget will help attain the proposed grant objectives.

HSD Eligibility Worker III will provide the initial training and education to the community partners (Achievement of Objective 1, to train a minimum of 26 individuals from 20 organizations). The community partners will outreach, identify and initiate enrollment for those eligible for expanded Medi-Cal, and all of the eligibility workers will participate in processing those applications and contacting the partners for follow-up information (Achievement of Objective 2, to enroll a minimum of 1,500 individuals).

Additional Comments

BSCF funds would be leveraged with other resources from Covered California. Although none of our agencies are part of any application for funding, we are committed to using this process to educate all individuals about all of the health coverage options available. We hope to be a partner receiving materials from Covered California to add to this project and maximize its effects in expanding coverage to all residents in Mariposa County.

Expanded Enrollment for New Medi-Cal Eligible Individuals in Mariposa County – Project
Timeline
Mariposa County Human Services Department

12-Month Project Timeline

- Month 1: Continuing training for Lead Eligibility Worker (LEW) on Medi-Cal Expansion
- Months 1-2: Produce materials for the project using Calaveras County as a model. Recruit additional community partners where outreach gaps exist. Training of community partners by LEW on project objectives, use of the C4 online Medi-Cal application tool, follow-up needs and eligibility information. Training on Covered California information will also be provided so that coverage of all citizens can be achieved if they are not eligible for expanded Medi-Cal.
- Months 3-12: Human Services and community partners implement the campaign to enroll the targeted population into Medi-Cal. Education and identification are incorporated into the existing services, activities (i.e. social media campaigns) and events of nonprofit organizations and community-based partner groups (such as churches). These partners will also track the number of contacts they make overall with education about the new income eligibility requirements. These numbers will be reported back to the project manager on a monthly basis. HSD works with other community partners, such as small business, and other government departments, such as Parks and Recreation, to post posters and distribute other educational materials to their clientele. Monthly review of the number of applications received for expanded Medi-Cal are monitored and reported back to the community partners. Adjustments and/or updated training will occur based on this information.
- Month 12: incentive stipends will be paid based on the volume of approved applications. Media outreach to the news outlets and new internet radio station will be conducted.